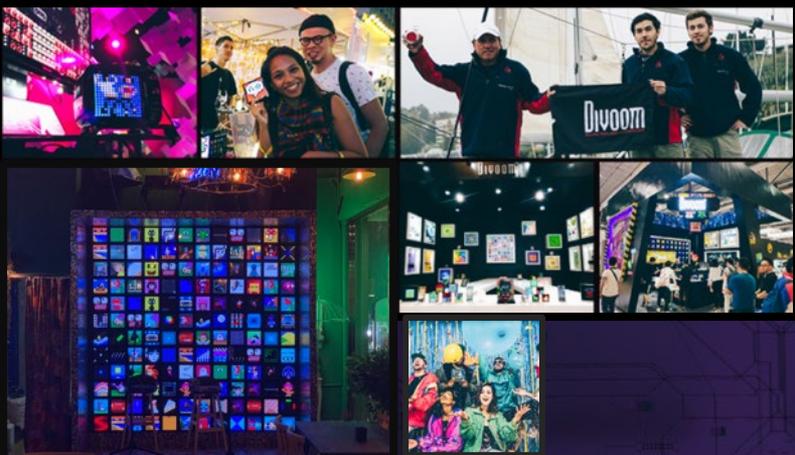


Divoom®

S P A R K Y O U R L I F E

DITOO - PLUS



BRAND STORY

Started in 2006, our mission is to manufacture the innovative acoustic product with the advance technology

In 2015, Divoom introduced its first pixel art speaker, as well as its advance mobile application

On 2019, there're over millions registered users, including professional pixel artists from Japan, Germany, and France. We are not only building an innovative Bluetooth speaker, we are introducing an Eco-system with audio, daily functions, and pixel art community.

- 2006 Divoom was formed
- 2015 GFK data shows, Divoom dominated UK market with 4.3% sales portion, only second to JBL.
- 2015 Introduced the first pixel art speaker
- 2017 GFK data shows, Divoom reached 46.7% of the market share, which is the 2nd best selling audio brands in UKR.
- 2018 Divoom Smart reached its milestone with over a million download.
- 2019 Global Source has awarded Divoom as [2019 Top 20 international brands from China]
- 2020 Launched multiple successful crowd-funding campaigns.

Divoom Mission

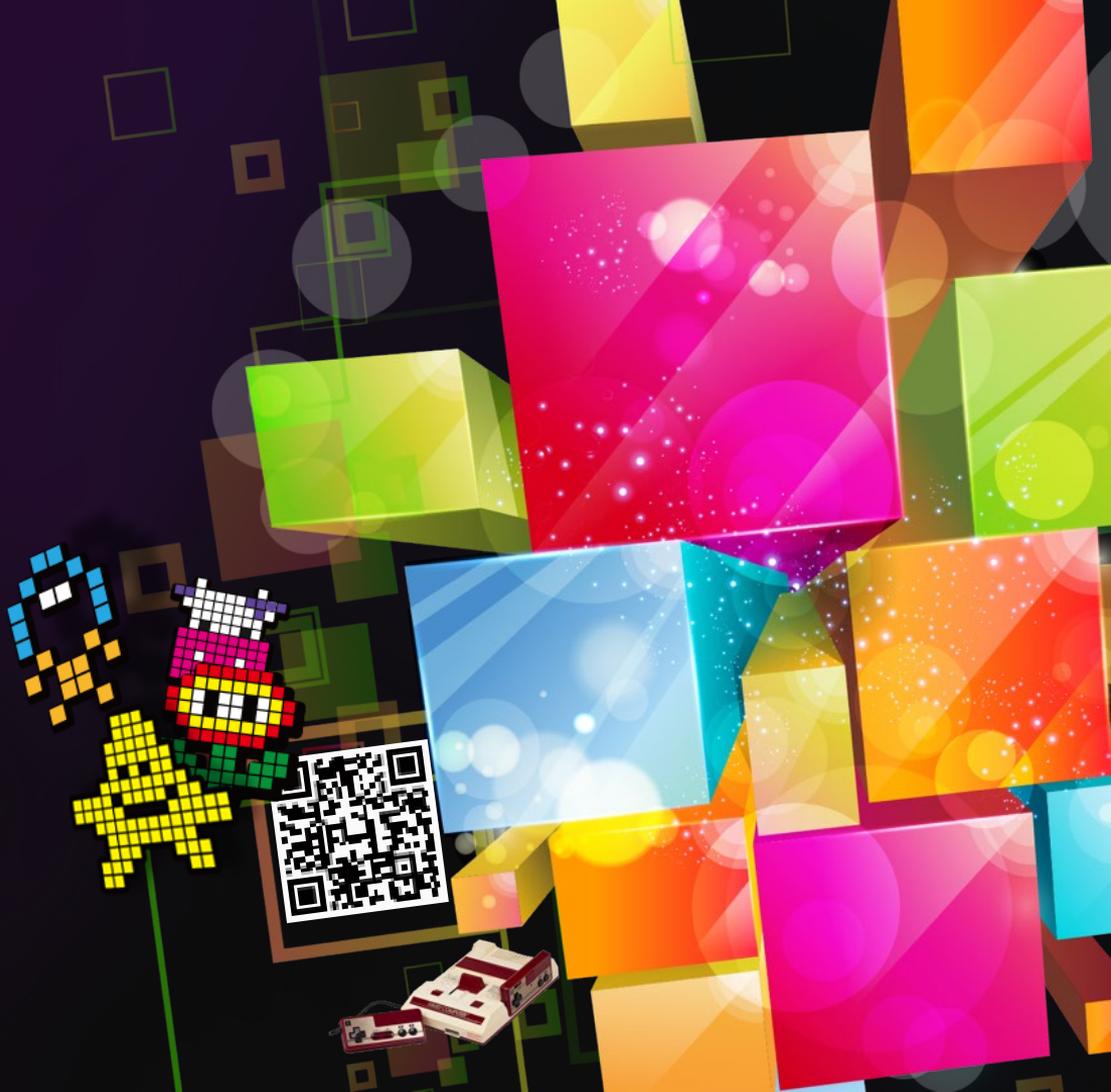
Focus + Innovative + Expert = Superior quality Divoom product



Why Pixel Art

Pixel art is the new Internet sensation

- From Minecraft to movie franchises, pixel art was never shy from the front stage.
- We built world's largest pixel art community with over millions registered users. Users are constantly interacting and sharing works with other pixel art fans
- Divoom Smart is constantly updated and improved with the suggestions from users.
- We sold over millions pixel art speakers, and we want to build a community where every pixel art fan rejoice.



Sensational

pixel art is sensation

Our speakers took over the social media platforms like a storm, and all the KOL want to get their hands on a Divoom pixel art speaker.

We composed the nostalgic element, powerful APP and great audio into a great symphony.

spark your life





DITOO-PLUS

Divoom best selling retro pixel art speaker

Innovative

Retro nostalgia

Fusion of elements

Technology & Design





Hardware Design Concept

Shaped like a personal computer with the mechanic keyboard and functional lever, Ditoo-Plus has a strong trait of nostalgia design.

This is a heart warming design where everyone can relate to, as it recall the excited memory when they first used a computer.

Nostalgia meets funky!

The functional lever recalls the memory of joystick on the iconic arcade machines.





Craftsmanship at the finest

Speaker does not have to be boring!

This is a masterpiece

Whether is the keyboard, lever or shape
These are the trademarks of 80 and 90
These icons should not just fade away
This is the tribute to the legends.



256 programmable LED

Lighting isolation panel

Glossy screen

LED Panel

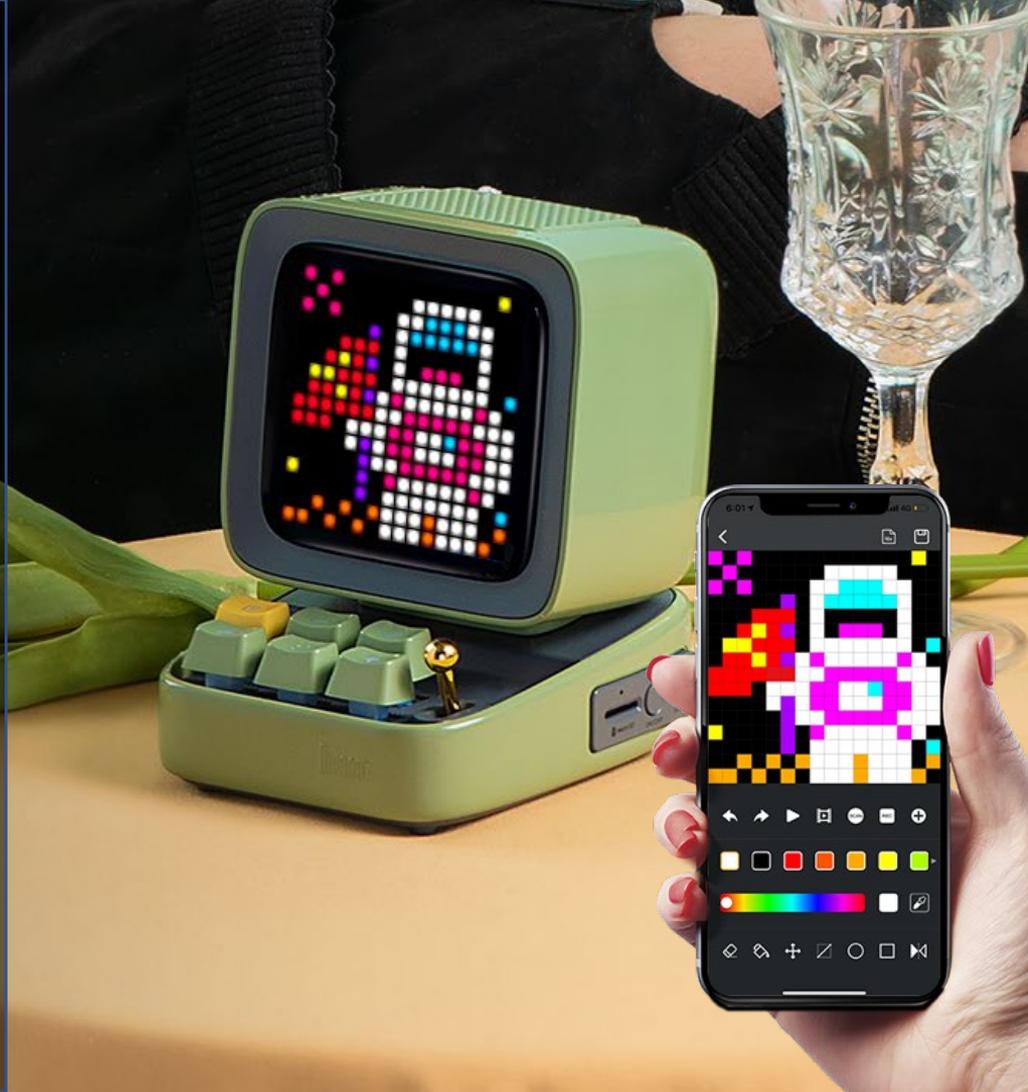
Vivid + Colors

256 programmable LED
1.6 million selectable colors
Fine calibrated lightings
16 x 16 golden 8-bit pixel art size
99 keyboard lighting colors & effects

Pixel art creation

Continued to improve and evolve with the suggestions from its user community

- Simple to use user interface
- Multiple creation tools
- 8-bit pixel art size
- Vivid colors selection
- Pixel animation creation
- Text editor w/custom background
- Convert picture to pixilated design
- Convert design to picture and GIF
- Massive gallery for sharing



Pixel art community

JOIN THE PIXEL ART COMMUNITY

Since 2015, we wanted to create a community for pixel art, which was a crazy idea for a speaker brand!

We invited legendary professional pixel artists, like: eBoy from Germany, Mr. Dot-man from Japan. There are indie-game developers and pixel art fans, where everyone can share and interact with each others.

1 million+ users



Largest community



Interact + Share pixel art



Monthly activities

Online gallery & community



Prized events



Excellent Sound

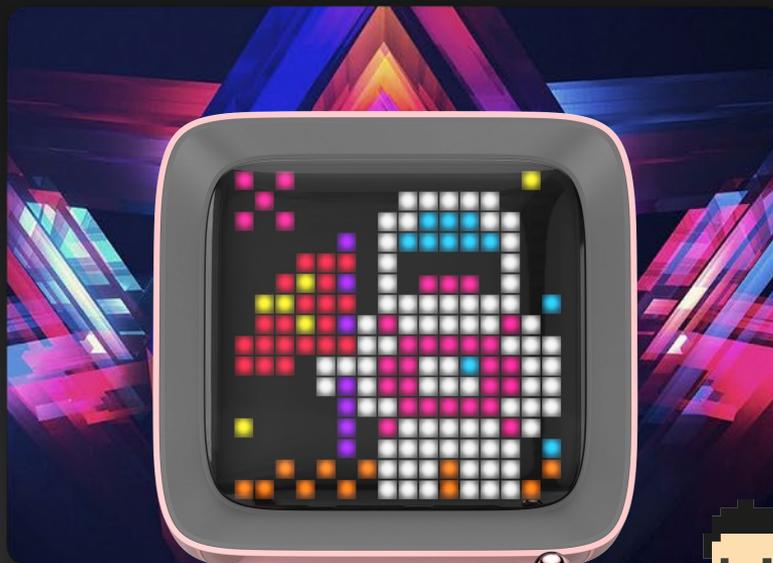
Divoom audio engineers spent countless days and nights to tune the Ditoo-Plus. Despite its limited size, we were able to deliver an impressive audio quality that surpasses other speakers in its size.

- Bluetooth v5.0
- 10 watts DSP-tuned driver
- 360° audio direction
- New Bass enhanced design
- 50000+ Internet radio stations
- 6 hrs playtime w/light & sound
- Support AUX and TF card audio

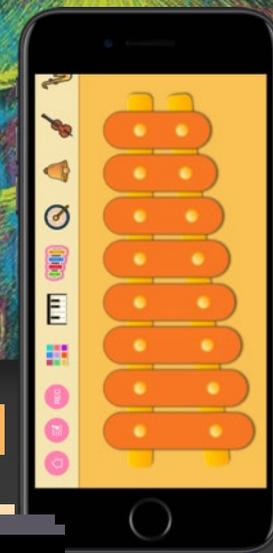
DJ Mixer 3.0

DJ MIXER 3.0 | Remix and record your favorite beats

96 DJ sound effects

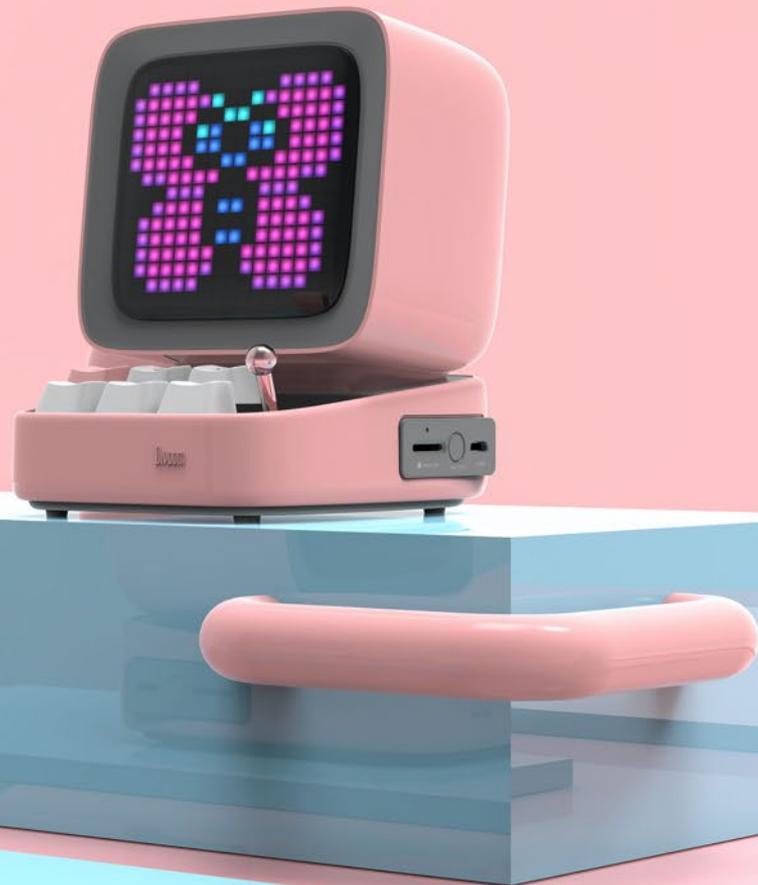


23 instruments



Internet Radio

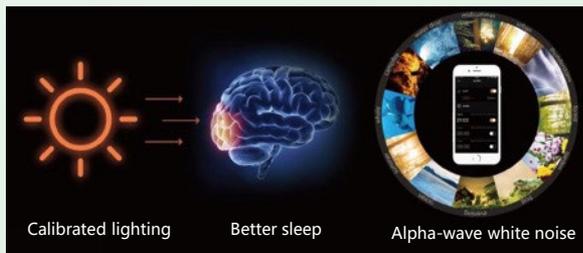
Over 50000 Internet radio available at your finger tip
This is more than enough entertainment, just for you.

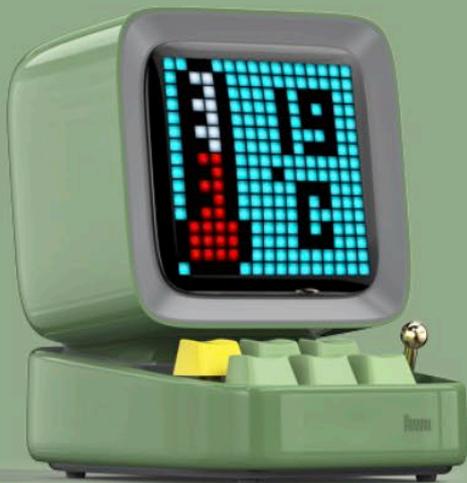


Smart Alarm

DAILY ALARM + SLEEP AID

- Automatically sync time with mobile APP
- Sleep aid: enjoy better sleep with the calibrated lighting and alpha-wave white noise.
- Daily alarm: multiple scenery profiles with stimulate sun-rise gradual lighting & sound effects.





Desktop Companion

- Expand and update via software
- Massive daily tools
- Social media and message notifications



Snapchat



Instagram



Facebook



Kakao Talk



Skype



QQ



WhatsApp



Text



Calls



WeChat



Twitter



LINE

Massive Functions

Every user suggestion is the fuel to help us improve the Divoom Smart!

- Online gallery
- Internet radio
- Online community
- Pixel mini games
- Hand-free call
- Bluetooth audio
- Voice messenger
- Pixel art design
- Smart alarm
- Notification
- Pixel animation
- Sleep aid
- Pixel chat
- Date reminder
- Custom alarms
- Lighting effects
- Cloud server
- Weather report
- LED Editor
- Stopwatch
- Temperature
- DJ mixer 3.0
- Timer alarm
- Daily reminder
- Scoreboard
- Custom display
- EQ lightings
- AUX audio input
- Software update
- More...

Most unique companion APP

Come & experience

Scan QR &
Download APP



Vibrant Color Selection

Choose your favorite



Black



Blue



Green



White



Pink

Retail Package

Package design = carrying + gift + display box

Black



Green



Blue



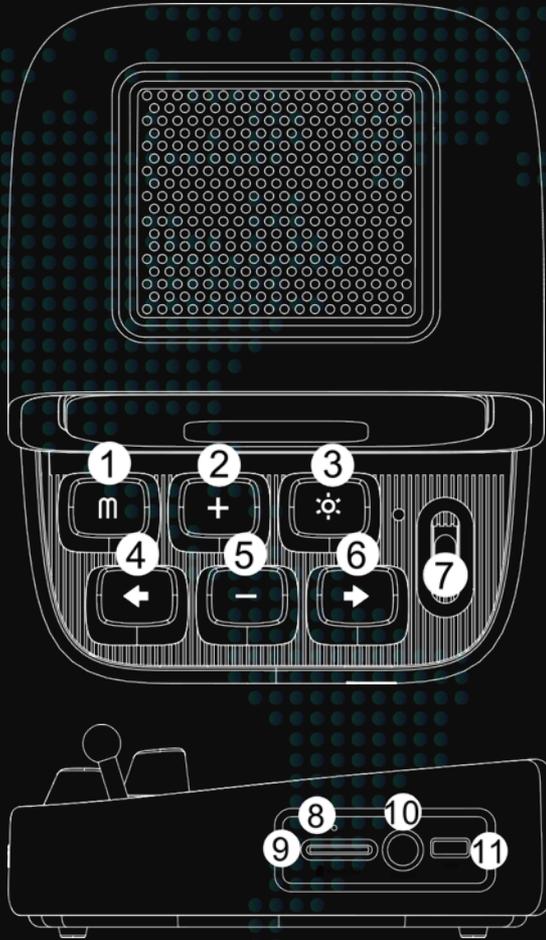
Pink



White



Multi-functional Panel



- 1. Menu**
Press: Enter/Return menu
 - 2. Plus**
Press: Increase volume
 - 3. Lighting**
Press: Change channel
Hold: Change lighting
 - 4. Left**
Press: Previous track
Hold: Lower brightness
 - 5. Minus**
Press: Decrease volume
 - 6. Right**
Press: Next track
Hold: Increase brightness
 - 7. Lever**
Press: Play/Pause/Answer/End call
Hold: Start voice memo/Reject call
 - 8. Charging indicator**
 - 9. TF card slot**
(mp3 audio only)
 - 10. ON/OFF**
Hold: Power ON/OFF
Press: Show battery status
Double click: Dis/Reconnect Bluetooth
 - 11. USB Type-C port**
- *Hold menu button + Pull lever
= Toggle ON/OFF keyboard backlight

Divoom

